

FOR IMMEDIATE RELEASE**CONTACTS:**

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The Works Is A Proud Sponsor of Licking County Lemonade Day

(Newark, OH): The Works: Museum of History, Art & Technology is a proud sponsor of the inaugural Licking County Lemonade Day to be held on Saturday, May 15 from noon to 4:00 p.m. Lemonade Day is a local program developed to teach children how to start, own and operate their own lemonade business. It also provides an opportunity for the community to train the next generation of entrepreneurs through a free, fun and practical activity.

Participants must follow a strategical business plan and submit documentation to The Works prior to May 15. Documentation must including an executive summary, description of business and financial data. On Lemonade Day, participants take to the streets and man their lemonade stands in hopes of being the best lemonade entrepreneur in the county. At the conclusion of the afternoon, participants will meet at The Works at 5:00 p.m. for a Celebration Ceremony. There, judges compile data results and present awards to winners in the following categories; Best Slogan, Best Tasting, Most Profitable, Best Lemonade Stand and Best Executive Summary.

“The Works STEM Program gladly joined the team of sponsors for this event because the theory behind Lemonade Day ties in perfectly with the mission of the STEM Program”, said Lisa Sharpe, Director of the STEM Education Program. The STEM Program focuses on providing engaging educational curriculums for children in the fields of science, technology, engineering and math. The Lemonade program does just that by enhancing the concepts of financial literacy in the youth population.

The Works is and interactive learning center where people of all ages can have fun and be inspired by the history, technology and artistic accomplishments of the community we serve. The Works is located at 55 S. First Street, Newark, Ohio 43058. Visit us on the web at www.attheworks.org. For more information about how to participate in Lemonade Day, contact Lisa Sharpe at 740-349-9277 or lisasharpe@attheworks.org.

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